

Press Release

KRAIBURG TPE Presents Innovative and Versatile TPE for Serum Packaging

Kuala Lumpur, August 2024

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KRAIBURG TPE Presents Innovative and Versatile TPE for Serum Packaging

KRAIBURG TPE, a global manufacturer of a wide range of thermoplastic elastomer (TPE) products and custom solutions for multiple industries, offers its high-quality THERMOLAST® K and COPEC® selected TPE series for the skincare packaging market sector with its aesthetically pleasing packaging attributes.

The [THERMOLAST® K](#) and [COPEC®](#) selected TPE series is an ideal material option for serum packaging, especially with its optimized compression set which emphasizes user comfort and product protection to satisfy manufacturers and consumers' needs.

Key Material Advantages

- **Flexibility:** Can be molded into various shapes and sizes, allowing for customized packaging solutions to fit the specific needs of different serum formulations. This flexibility provides both functional and aesthetic and [packaging benefits](#).
- **Durability:** Good resistance to wear and tear, and suitable for packaging that may be subjected to handling during shipping and application. This durability ensures that the packaging retains its integrity throughout the product's life cycle, shielding the serum from damage.
- **Sealing Properties:** Designed with excellent sealing properties to prevent leakage while retaining the integrity of the serum, while preventing cross-contamination and ensuring product safety.
- **Ease of Processing:** Easy to process using common manufacturing techniques such as injection molding or extrusion, and allowing for efficient production of packaging components with consistent quality.

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- **Chemical Resistance:** It is vital that packaging materials withstand exposure to diverse substances without compromise. Our TPEs ensure the skincare and cosmetic packaging's safety and integrity, even when exposed to a spectrum of chemicals. Our selected TPE compounds exhibit good resistance to common cosmetic substances like isododecane, ensuring product longevity and security.
- **Premium Surface Quality:** A packaging's visual aesthetic appeal is just as significant as its practical qualities. The selected TPE provides a premium surface quality that is both elastic and resilient, enhancing the overall look and feel of the packaging.

Ideal Applications

KRAIBURG TPE's innovative TPE materials are ideal for a wide range of beauty [packaging applications](#) beyond serum packaging. They are suitable for tubes, caps, dispensers, and packaging components for various skincare and cosmetic products. The versatility and superior performance of TPE make it an excellent choice for any beauty brand looking to enhance the quality, functionality and aesthetics of their packaging.

For more information about KRAIBURG TPE's solutions for packaging, visit website at www.kraiburg-tpe.com

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KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and tailored products for customer applications. With more than 660 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.