

Press release

KRAIBURG TPE organizes digital web-seminar series

Waldkraiburg, August 2020

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KRAIBURG TPE hosts four days of free digital web-seminars

Directly to the (home) office with the TPE Expert Talks

The TPE Expert Talks by KRAIBURG TPE will take place between 12 and 15 October. The digital, free event offers various formats, is aimed at customers, partners, industry insiders as well as interested parties and provides its visitors with information, insights and insider knowledge.

In October, KRAIBURG TPE will be hosting a series of lectures on thermoplastic elastomers from 12 to 15 October for the first time. The agenda for the four days of the event includes over 20 web seminars, live talks, short presentations, expert discussions and product presentations. Experienced industry experts and long-standing partners will present exciting new products. The highlight of the multi-day event is an exclusive product launch.

In 2020, trade fairs, events and meetings can only be held under strict security precautions. For this reason, KRAIBURG TPE has decided to host the TPE Expert Talks, an information event for customers, industry insiders and all those interested in TPE. The goal of this event is to inform about new developments and progress without running the risk of infection. The topics on the agenda include innovations in the field of sustainable TPEs, solutions for the sports and leisure sector, Lightweight TPE, sterilizability of TPE and much more. The autumn event also offers the opportunity for a personal consultation after each session.

"For us as a company, the protection of the individual continues to have the highest priority. However, our responsibility towards customers and partners also includes continuing to provide personal counseling and first-class service - in other words, exactly what distinguishes us - in times of home office and event restrictions," summarizes Michael Pollmann, Sales

KRAIBURG TPE GmbH & Co. KG
Friedrich-Schmidt-Str. 2
84478 Waldkraiburg
Germany

Phone +49 8638 9810-0
Fax +49 8638 9810-310

info@kraiburg-tpe.com
www.kraiburg-tpe.com

Media Contact

Europe, Middle East, Africa

Juliane Schmidhuber
PR & Communications Manager
Phone: +49 8638 9810 568
juliane.schmidhuber@kraiburg-tpe.com

Asia Pacific

Bridget Ngang
Marketing Manager Asia Pacific
Phone: +603 9545 6301
bridget.ngang@kraiburg-tpe.com

Americas

Alexandra Rios
Marketing & Customer Care Manager
Phone: +1 678 584 2349
alexandra.rios@kraiburg-tpe.com

Communications agency

EMG

Siria Nielsen
Phone: +31 164 317 036
sn Nielsen@emg-marcom.com

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& Marketing Director EMEA at KRAIBURG TPE. "We have created the digital TPE Expert Talks to be as close as possible to our customers, even at maximum safety distance. And it is worth attending: The event is packed with highlights – make sure to look forward to them together with us," says Pollmann.

The program, including the possibility to register for the individual sessions, will be available from September on the event page. Information on topics, dates and registration is available in advance in our TPE Expert Talks newsletter, for which you can register on the event page: <https://www.kraiburg-tpe.com/en/tpe-expert-talks>.

We are also happy to offer representatives of the press the opportunity to talk to our experts on a one-on-one basis to exchange ideas on desired topics. Simply contact us by e-mail!



Image: Michael Pollmann is Sales & Marketing Director EMEA at KRAIBURG TPE (© KRAIBURG TPE)

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Image: TPE Expert Talks offers various formats for customers, partners, industry insiders and interested parties and delivers information, insights and insider knowledge to the (home) office. (© KRAIBURG TPE)

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About KRAIBURG TPE

KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of thermoplastic elastomers. From its beginning in 2001 as a subsidiary of the historical KRAIBURG Group founded in 1947, KRAIBURG TPE has pioneered in TPE compounds, today being the competence leader in this industry. With production sites in Germany, the U.S. and Malaysia, the company offers a broad range of compounds for applications in the automotive, industrial, consumer, and for the strictly regulated medical sectors.

The established THERMOLAST®, COPEC®, HIPEX®, and For Tec E® product lines are processed by injection molding or extrusion and provide numerous processing and product design advantages to manufacturers. KRAIBURG TPE features innovative capabilities as well as true global customer orientation, customized product solutions and reliable service. The company is certified to ISO 50001 at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all global sites. In 2019, with over 645 employees worldwide, KRAIBURG TPE generated sales of 190 million euros.